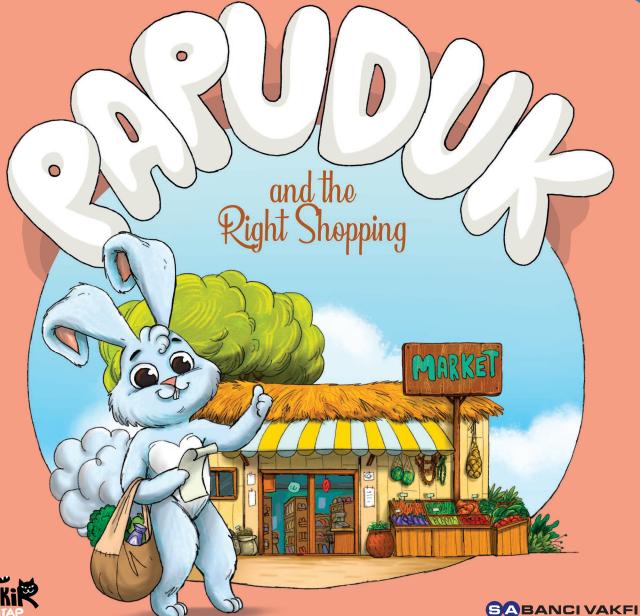
Written by: Tolga Öztorun - Lider Hepgenç

Illustrated by: Ece Zeber Translated by: Sevin Okyay





Wishing that Papuduk, the hero of the fairy tale my precious Great-Grandmother Lady Hayriye Erduran used to tell us children of several generations, will contribute to raising them to posterity with love for animals and environmental consciousness.

Serra Sabancı

papuduk and the RIGHT SHOPPING



Today, Papuduk was to go shopping to the market at the end of the woods all by itself for the first time. So it was very excited. Papuduk kept thinking of what its mother had said: Don't talk to strangers if not necessary, buy everything on the list, don't loiter, and don't buy anything that's not on the list.

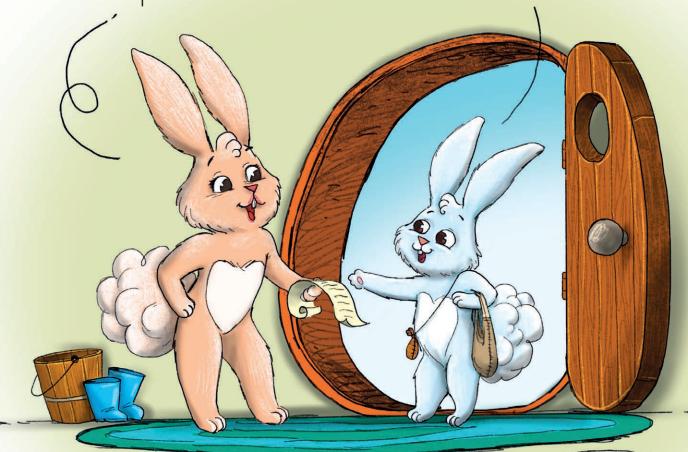


Its mother, coming to the lounge in haste, controlled the list in her hand for the last time. She read it quickly, it went on as shampoo, carrot, clover...

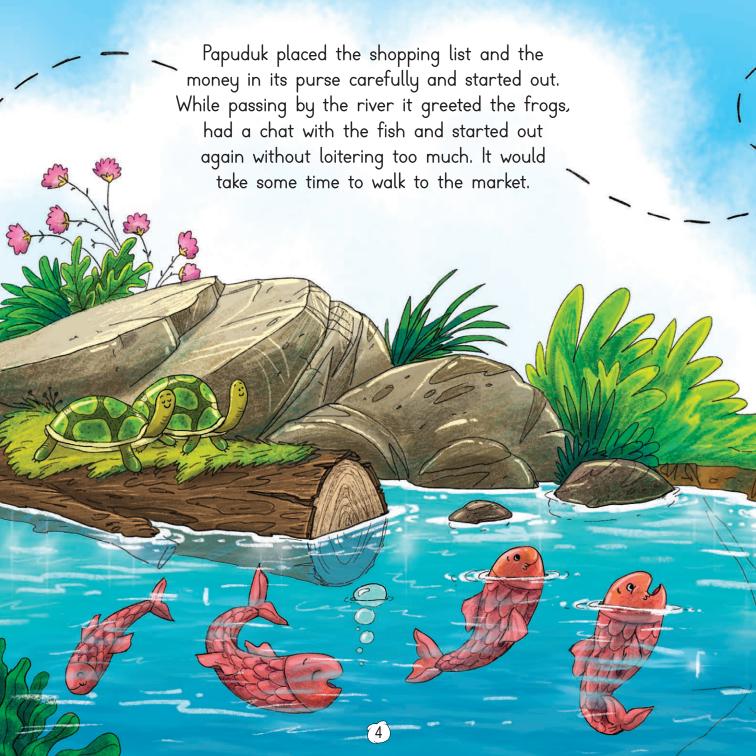
She firmly admonished him.

"Please buy everything on this list without fail, dear Papuduk."

"Alright, Mom! I know."



Have you ever been to the market all on your own?

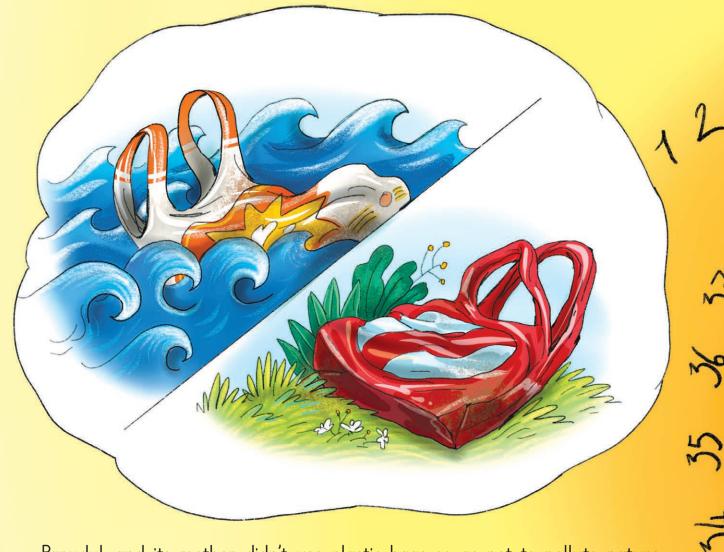






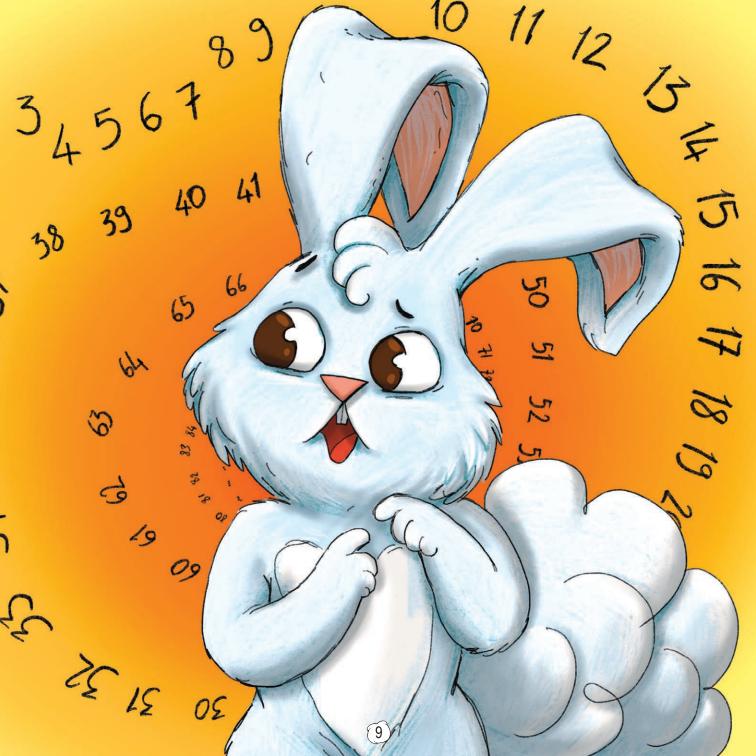
By the time Papuduk reached the market at the end of the woods, it was more excited. It could begin shopping now. First, it went to the vegetables section. Papuduk looked at the fresh carrots, apples, clovers, it chose the ones it favoured most among them and filled its cloth bag with them.

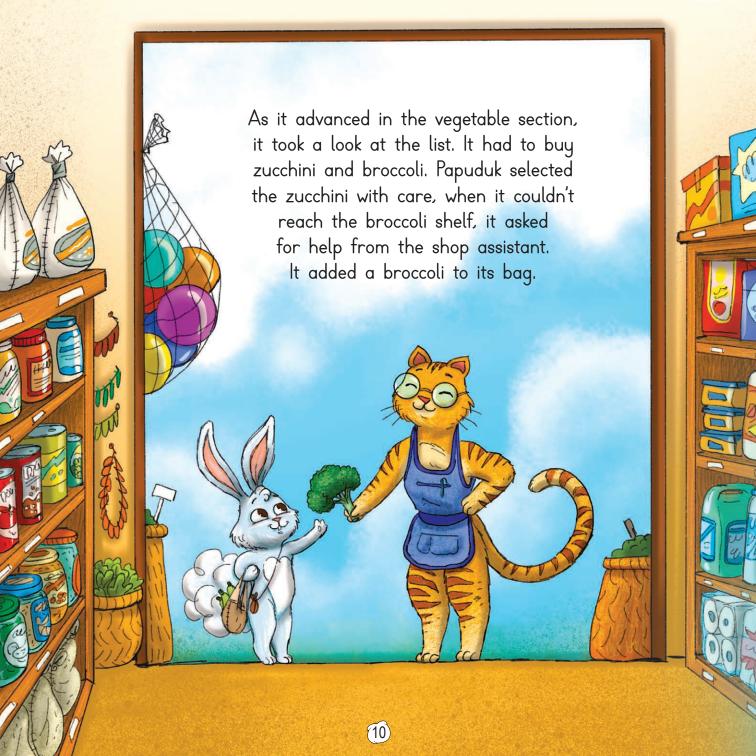




Papuduk and its mother didn't use plastic bags so as not to pollute nature.

Its mother had said "some plastic bags can survive in nature for a hundred years without being decomposed". When Papuduk remembered this it counted silently to a hundred in order to comprehend how long a hundred years was.











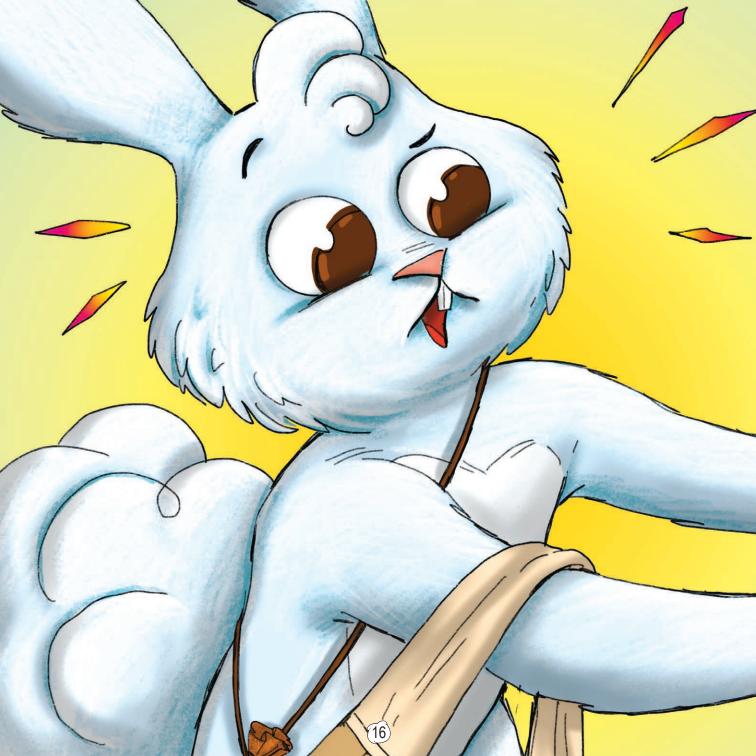
Now, whatever did "experiments are made on animals" mean?

Nonetheless, Papuduk put the toothpaste back. It didn't know what to do. It looked at the list in its hand, shampoo was next. So as not to lose time until Papuduk understood what was going on, it headed for the shampoos that were next to the toothpastes. In order to wash its big, fluffy tail cleanly, it needed a shampoo.



Papuduk was both puzzled and could not understand what happened, but it still put the shampoo in its hand back on the shelf and went to the stationery section. It had decided to buy the adhesive that they would use with its mother all through their activities during the holiday.





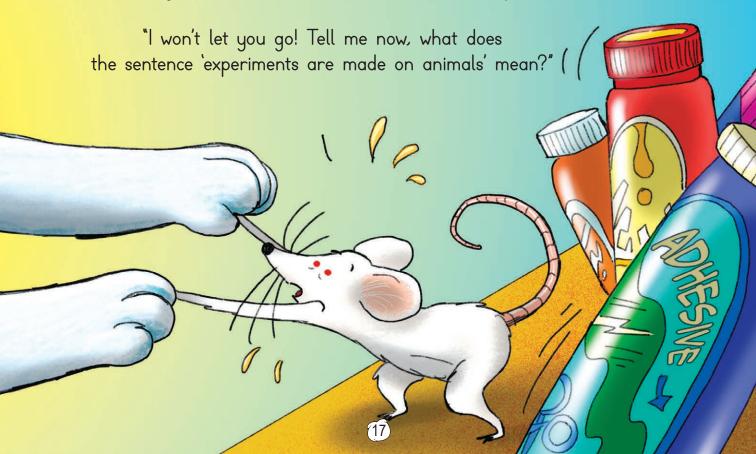
At the same time it was thinking of what Latte had said.

Whatever could "experiments are made on animals"

possibly mean, Papuduk wondered.

It came to the stationery section and the moment it reached for the adhesive, that mouse again showed up from beneath the section.

Just as it said "Hey rabbit, don't take that adhesive", Papuduk held the tiny hands of Latte and started to ask its questions.

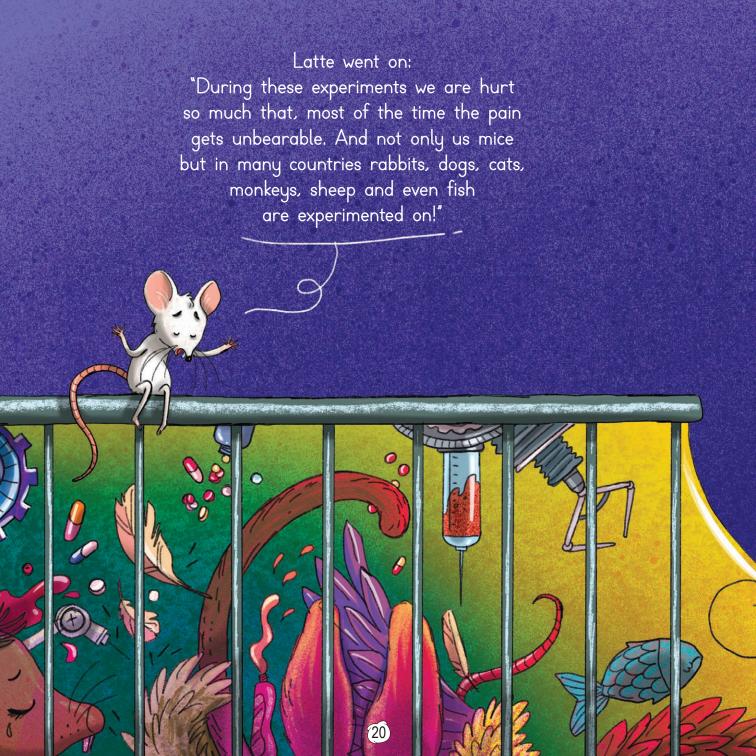


Latte, who had red eyes, tiny hands and snowy white hair, began to tell:

Humans experiment many products
they make on us first. They find out if they would be
harmful for them or not through these experiments.
They call the places where this process is made "testing laboratories". Experiments are made on hundreds of animals that are forced to live in small cages.



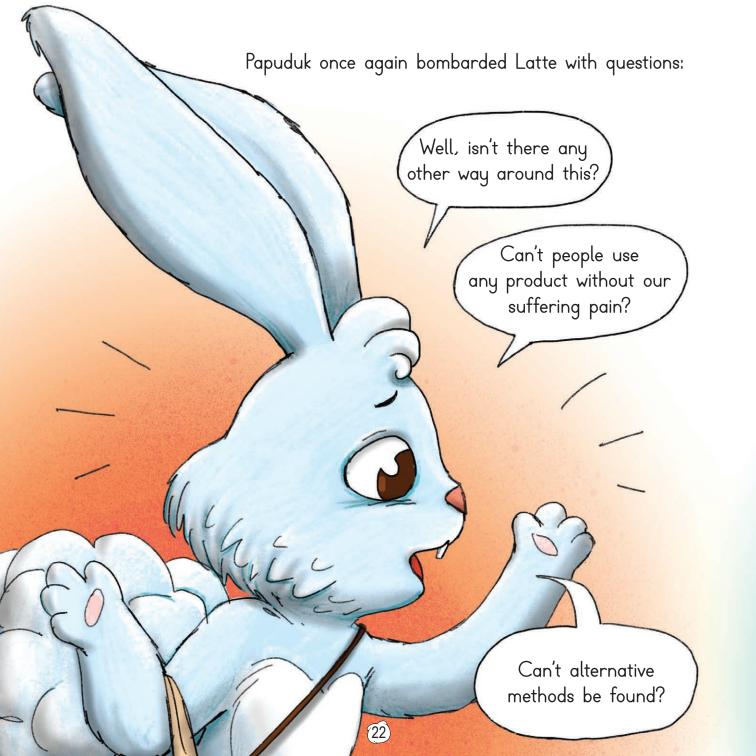




Papuduk, horrified by what Latte told it, thought what animals in this condition would endure.

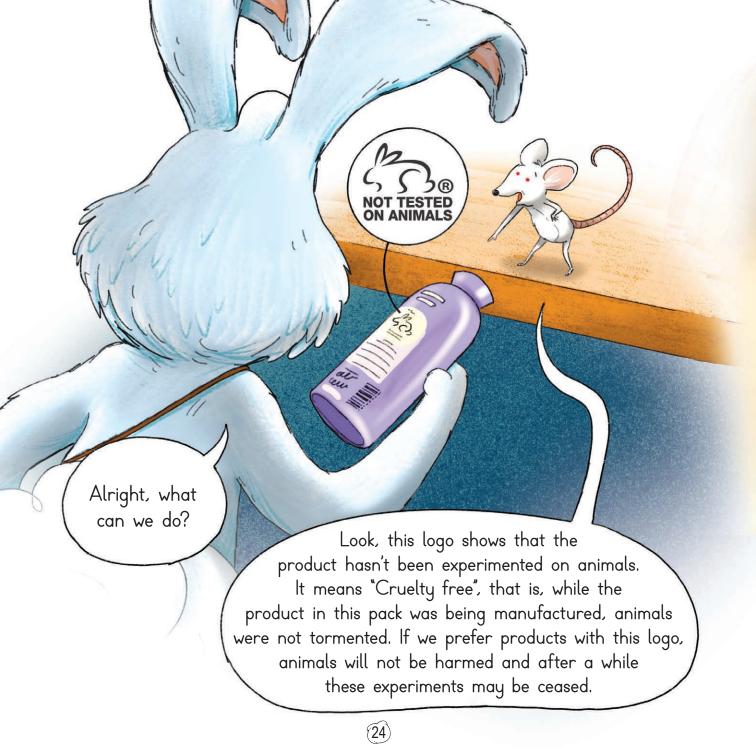
What do you think animals experimented upon feel?





Latte took a deep breath and answered all the questions:

Experiments on animals have been made for almost two thousand years in the whole world. However contemporary and innovative scholars have developed new alternatives in the last fifty to sixty years. Actually production can be sustained without these experiments being made and no living creatures being harmed. 23



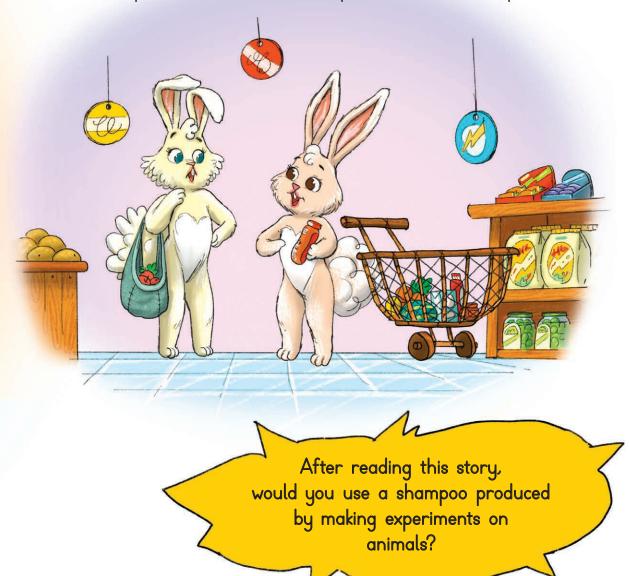


Latte, after it stopped to talk, was lost rapidly under the section in order to inform other children, too. Meanwhile, Papuduk who looked at the logo carefully, saw that there was a rabbit like itself there and was amazed. Then it carried on with its shopping where it left off, looked for this logo on packs and found it. Papuduk left the market happy and in peace, with its bag filled with healthy products not experimented on animals.



Papuduk told what it learned from Latte to its mother when it came home. It showed her the logo and said that it watched out for it when shopping. It received a big bravo from its mother.

From that day on Papuduk and its mother not only changed their shopping habits, but they informed everyone in their circle of the experiments made on animals and explained that it's time to "put a STOP to this practice".





PRODUCT	With Logo	Without Logo
Shampoo	X	
Toothpaste		X
Crayon		X
Adhesive	X	
cosmetics	X	
Kitchen Cleaning Products		X
Bath Cleaning Products	X	

I suppose that you have filled up the chart. Even though I can't see your chart at the moment, an inner voice tells me that in most of the products in your chart, you couldn't find this logo. I hope you know what this means.

Permit me to say: If this logo is not on the products you use, this means that all these materials have been produced by experimenting on animals. That is, some animals were hurt, shed their hair, were deprived of their freedom and some got sick for you to use this product.

Alright, now that you know all these, will you go on using these products?

I believe that you will talk about this subject to your family and ensure that they also get informed on it. I hope that you will buy products bearing the logo "Not Tested on Animals" on their packs while shopping.

LET'S ANSWER

1. At the market I went to buy things written on the shopping list my mother gave, I'd met a mouse. Do you remember the name of this mouse?

2. You know that plastic bags are not perished in nature for a hundred years. So Mom and me use another kind of bag instead of a plastic bag. Do you remember what this is?

3. In the section "Playtime" I gave you activity suggestions relevant to the logo "Not Tested on Animals". Alright then, apart from your family, what else can you do to announce the situation to your friends, your apartment block, neighborhood, and school?

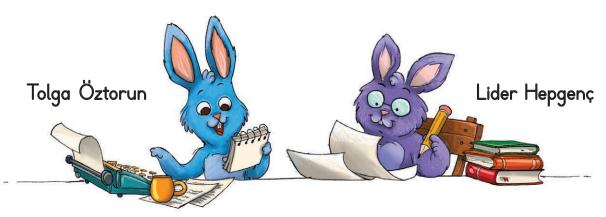
4. Why do you think people do not prefer the products that have the logo "Not Tested On Animals" when shopping?

5. Latte tried to inform people who came to shop by hiding under the sections in the market. If Latte and me joined our forces what else can we do about animal experiments?

6. If all the firms on the world did not experiment on animals in any way when producing their goods, what sort of a place the world would be? What would the animals feel?

How would they live?





Born in Istanbul in 1977, he graduated from Sakarya University and worked in event companies. He dedicated half of his life to the freedom struggle of stray animals. He shot short films, made radio programs, trained children. He was chosen as Difference Maker by the Sabancı Foundation. He lives in İstanbul and shares his home with a great number of disabled animals.

He was born in Izmir in 1987. While serving as sergeant, he decided to let go of his military career and go ahead with his life as creative drama instructor. Ever since, he has carried on creative drama work with children in museums, bookstores, and schools, also writing children's books. He tries to lead a life full of games with his son Adem, his cats Sütlaç and Sufle.

She was taught how to draw by her mother and father. She was always interested in drawing, also reading books and watching animation films. She studied Art at Balıkesir Fine Arts Highschool and Animation at Anatolia University. Now she works with her husband from home in Eskişehir. She still reads and illustrates children's books and fantasizes.



Papuduk and the Right Shopping

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